Print Date 10/22/12 16:55:53

ORDER

101894 **Orders** Order / Rev: Alt Order #: 06815352 **OCEGUERA 4 CONGRESS** Product Desc: Estlmate: 1188 Flight Dates: 10/23/12 - 10/29/12 Primary AE: Amy McCreary Original Date / Rev: 05/21/12 / 10/22/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: A35+ Demographic: New Business Thru:

Advertiser

Name:
Demographic:
A35+
New Business Thru:
Product Codes:
PLC02
Order Separation:
O0:05:00

Priority:
1
Advertiser External ID:
Revenue Codes:
POLITICAL/AGY, PCAN, GEN
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	24	\$20,180.00	\$17,153.00
10/29/12	10/29/12	11	\$7,180.00	\$6,103.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	24	\$20,180.00	\$17,153.00	0.00
November 2012	11	\$7,180.00	\$6,103.00	0.00
Totals	35	\$27,360,00	\$23,256,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	·		Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$27,360.00
Market	100%	\$136,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$35,568.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$28,728.00
KTUD	1%	\$1,368.00
KVVU	22%	\$30,096.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$13,680.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/W	a@M	5-6a	MTWTF	:30	2	\$450.001	0.00 NM	2	\$900.00
				M-F 5-6a WakeUp w/W	agners'								
		100 14 (100) 1 00											

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Order / Rev:

101894

Advertiser:

Oceguera for Congress

Alt Order#;

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Product Desc:

OCEGUERA 4 CONGRESS

KSNV

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10/23/12 10/29/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF :30 2 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS REV RATE & FREQ WAKE UP WITH THE WAGNERS	\$450.001	0.00 NM	2	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$450.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Len 2 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a MTWThF MTWThF		Rtg Type		
See MG 1.5,1.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	:30 (\$450.00)	0.00 IVIVI		
See MG 1.5,1.6	:30 (\$450.00)	0.00 <i>NM</i>		
⊕ MG for 1.4,1.2	:30 \$450.00	0.00 NM		
[Revised Rate to Reinstate] 6 KSNV 10/23/12-10/29/12 M-F 5-6a WakeUp w/Wagner5-6a MTwThF	:30 \$450.00	0.00 NM		
E 2 KSNV 10/23/12 10/29/12 M-F 6-7a WakeUp w/WagM 6-7a MTWTF :30 4 M-F 6-7a WakeUp w/Wagners	\$700.001	0.00 NM	4	\$2,800.00
WAKE UP WITH THE WAGNERS REV RATE & FREQ. WAKE UP WITH THE WAGNERS				
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 4 \$700.00 0.00			1	
Spot Ch Date Range Description Start/End Time Weekdays Ler 1 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a MTWThF See MG 2.6,2.7	<u>igth</u> <u>Rate</u> ∶30 (\$700.00)	Rtg Type 0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a See MG 2.6,2.7	:30 (\$700.00)) 0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a MTWThF MG for 2.1,2.5	:30 \$700.00	0.00 NM		
[Revised Rate to Reinstate] 7 KSNV 10/23/12-10/29/12 M-F 6-7a WakeUp w/Wagner6-7a MTWThF	:30 \$700.00	0.00 NM		
[Revised Rate to Reinstate] E 3 KSNV 10/23/12 10/29/12 Today Show CM 658a-9am MTWTF ;30 4	\$900.001	0.00 NM	4	\$3,600.00
Today Show TODAY SHOW REV RATE & FREQ. TODAY SHOW	+	2.20 1.11	, 	44,000,00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 4 \$900.00 0.00				

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KSNV

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Product Desc:

OCEGUERA 4 CONGRESS

1188 Flight Dates: 10/23/12 - 10/29/12 Estimate:

Ln Ch Start End Inventory Coo	le Break Start/End T	Fime Days Len Spots Rate Pri Rtg Type Spots Amount
E 3 KSNV 10/23/12 10/29/12 Today Show	CM 658a-9am	MTWTF :30 4 \$900.001 0.00 NM 4 \$3,600.00
Today Show	CIVI 030a-9am	MIWIF~30 4 \$900.001 0.00 NMI 4 \$3,600.00
TODAY SHOW REV RATE & FREQ. TODAY SHOW		
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/23/12 10/29/12 MTWTF	4 \$900.00	0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type
2 KSNV 10/23/12-10/29/12 Today Show	658a-9am	MTWThF :30 (\$900.00) 0.00 <i>NM</i>
See MG 3.6,3.7,3.8 [NOT AVAILABLE RATE] NOT AVAILA		
4 KSNV 10/23/12-10/29/12 Today Show	658a-9am	MTWThF :30 (\$900.00) 0.00 <i>NM</i>
See MG 3.6,3.7,3.8 [.NOT AVAILABLE RATE] NOT AVAILA		
5 KSNV 10/23/12-10/29/12 Today Show	658a-9am	мтwтhF :3 <i>0 (\$900.00</i>) 0.00 <i>NM</i>
See MG 3.6,3.7,3.8	DI E D ATE	
[.NOT AVAILABLE RATE] NOT AVAILA		
6 KSNV 10/23/12-10/29/12 Today Show	658a-9am	MTWThF :30 \$900.00 0.00 NM
MG for 3.2,3.5,3.4 [Revised Rate to Reinstate]		
7 KSNV 10/23/12-10/29/12 Today Show	658a-9am	MTWThF :30 \$900.00 0.00 NM
(f) MG for 3.2,3.5,3.4	0304-94111	MIWITIF~30 \$900.00 0.00 MWI
[Revised Rate to Reinstate]		
8 KSNV 10/23/12-10/29/12 Today Show	658a-9am	MTWThF :30 \$900.00 0.00 NM
(f) MG for 3.2,3.5,3.4		, , , , , , , , , , , , , , , , , , ,
[Revised Rate to Reinstate]		
E 9 KSNV 10/23/12 10/29/12 Noon News Noon News	CM 12-1230pm	MTWTF :30 2 \$425.001 0.00 NM 2 \$850.00
NEWS 3 AT NOON REV RATE NEWS 3 AT NOON		
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/23/12 10/29/12 MTWTF	2 \$425.00	0.00
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>
1 KSNV 10/23/12-10/29/12 Noon News	12-1230pm	MTWThF :30 (\$425.00) 0.00 <i>NM</i>
See MG 9.3 [.NOT AVAILABLE RATE] NOT AVAILA	RIE DATE	
3 KSNV 10/23/12-10/29/12 Noon News	12-1230pm	MTWThF :30 \$425.00 0.00 NM
(f) MG for 9.1 10/23	12-1200pm	MINITIT .30 4423.00 0,00 MM
[Revised Rate to Reinstate]		
E 10 KSNV 10/23/12 10/29/12 The Doctors	CM 2pm-3pm	MTWTF :30 3 \$325,001 0.00 NM 3 \$975,00
The Doctors	•	ŢO, 000
THE DOCTORS REV RATE THE DOCTORS		
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/23/12 10/29/12 MTWTF	3 \$325.00	0.00
Spot Ch Date Range Description 3 KSNV 10/23/12-10/29/12 The Doctors	Start/End Time	Weekdays Length Rate Rtg Type
See MG 10.4	2pm-3pm	MTWThF :3 <i>0 (</i> \$32 5.00) 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILA	RI F RATE	
4 KSNV 10/23/12-10/29/12 The Doctors	2pm-3pm	MTWThF :30 \$325.00 0.00 NM
(f) MG for 10.3 10/23	-p op	
[Revised Rate to Reinstate]		
E 12 KSNV 10/23/12 10/29/12 Dr. Phil Dr Phil	CM 3-4p	MTWTF :30 2 \$450.001 0.00 NM 2 \$900.00
DR. PHIL REV RATE, FREQ DR. PHIL		
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/23/12 10/29/12 MTWTF	2 \$450.00	0.00

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Product Desc:

OCEGUERA 4 CONGRESS

KSNV

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

Dr Phil DR. Phil Rev Rate, Freq DR. Phil Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$450.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 (\$450.00) 0.00 NM See MG 12.4,12.5 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 (\$450.00) 0.00 NM See MG 12.4,12.5 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM MG for 12.3,12.1 [Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM MG for 12.3,12.1 [Revised Rate to Reinstate]	Ln Ch	Start	End	Inventory Code	Break	Start/End	ime Day	s Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
DR. PHIL REV RATE, FREQ DR. PHIL Start Date Meekdays Spots/Week Rate Rating	E 12 KSNV	10/23/1	2 10/29/12		CM	3-4p	MTWTI	F :30	2	\$450.001	0.00 NM	2	\$900.00
Week: 10/23/12 10/29/12 MTWTF 2 \$450.00 0.00			ATE, FREQ										
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 (\$450-00) 0.00 NM See MG 12, 41, 2.5 [NOT AVAILABLE RATE SKNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 (\$450-00) 0.00 NM See MG 12, 41, 2.5 [NOT AVAILABLE RATE NOT AVAILABLE RATE NOT AVAILABLE RATE NOT AVAILABLE RATE NOT AVAILABLE RATE A KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM MWTWThF							_						
1 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 (\$450-00) 0.00 NM See MG 12-4, 12-5 [NOT AVAILABLE RATE] NOT NOT AVAILABLE RATE] NOT AVAILABLE RATE] NOT AVAILABLE RATE] NOT NOT AVAILABLE RATE] NOT AV					_		0.00	Maakday	ما ه	nath Rate	Rta Type		
See MG 12.4.12.5 [NOT AVAILABLE RATE NOT AVAILABLE RATE 3 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 (\$459.00) 0.00 NM See MG 12.4.12.5 [NOT AVAILABLE RATE NOT AVAILABLE RATE A KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM MG for 12.3,12.1 [Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM MG for 12.3,12.1 [Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 3 \$725.001 0.00 NM 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 2 AT FOUR REV TP & RAT		***************************************											
3 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 (\$450.00) 0.00 NM See MG 12.4,12.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM \$2,175.00 MTWTF :30 \$725.001 0.00 NM \$2,175.00 MTWTF :30 \$725.001 0.00 NM \$450.00 NM \$450.													
See MG 12.4.12.5 [INOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM ⑤ MG for 12.3,12.1 [Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 Pr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM ⑤ MG for 12.3,12.1 [Revised Rate to Reinstate] E 13 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 3 \$725.001 0.00 NM 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV 'TP & RATE FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E 18 KSNV 10/23/12 10/29/12 MF Early News CM 5-630p MTWTF :30 4 \$1,200.001 0.00 NM 4 \$4,800.00 M-F Early News EARLY NEWS REV RATE & FREQ. EARLY NEWS REV RATE & FREQ. EARLY NEWS REV RATE & FREQ. E 10 Date Weekdays Spots/Week Rate New 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$1,300.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$1,300.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3 \$1,200.00 0.00 E 18 KSNV 10/23/12 10/29/12 MTWTF 3	-			-				ramiliani.		00 (0.450.00)	0.00 1.01		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM (® MG for 123,12.1 [Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM (® MG for 123,12.1 [Revised Rate to Reinstate] E13 KSNV 10/23/12-10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 3 \$725.001 0.00 NM 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR Start Date Week 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E15 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 EARLY NEWS REV RATE & FREQ. EARLY NEWS Start Date Week 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E17 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 E18 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 Start/End Time Weekdays Length Rate Rtg Type FKSNV 10/23/12-10/29/12 MTWTF 2 \$1,300.00 0.00 Spot Ch Date Range Describtion Start/End Time MTWTF :30(\$4,300.00) 0.00 NM See MG 16.6				r. Pnii	3-4p			MTWTNF-		:30 (\$450.00)	0.00 NW		
			,	E] NOT AVAILABL	E RATE								
[Revised Rate to Reinstate] 5 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM @ MG for 12.3,12.1 [Revised Rate to Reinstate] E13 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 3 \$725.001 0.00 NM 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 3 3 \$725.00 0.00 E15 KSNV 10/23/12 10/29/12 MF-F Early News CM 5-630p MTWTF :30 4 \$1,200.001 0.00 NM 4 \$4,800.00 M-F Early News EARLY NEWS REV RATE & FREQ. EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MF-F Jeopardy JEOPARDY REV RATE & FREQ. JEOPARDY REV RATE & FREQ. JEOPARDY REV RATE & FREQ. Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 5 KSNV 10/23/12-10/29/12 M-F Jeopardy 630-7pm MTWThF :30(\$4,300.00) 0.00 NM See MG 16.6				r. Phil	3-4p	1		MTWThF-		:30 \$450.00	0.00 NM		
5 KSNV 10/23/12-10/29/12 Dr. Phil 3-4p MTWThF :30 \$450.00 0.00 NM ⊕ MG for 12.3,12.1 [Revised Rate to Reinstate] E13 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 3 \$725.001 0.00 NM 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E15 KSNV 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 EARLY NEWS REV RATE & FREQ. EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MF- Jeopardy M-F Jeopardy JEOPARDY REV RATE & FREQ. JEOPARDY Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 MF- Jeopardy JEOPARDY Start Date End Date Weekdays Spots/Week Rate Week: 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 5 KSNV 10/23/12 10/29/12 MF- Jeopardy See MG 16.6	_		•	-4-3									
## MG for 12.3,12.1 Revised Rate to Reinstate E13 KSNV 10/23/12 10/29/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF :30 3 \$725.001 0.00 NM 3 \$2,175.00 FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE FIRST NEWS 3 AT FOUR REV TP & RATE Rating Week: 10/23/12 10/29/12 MTWTF 3 \$725.00 0.00 E15 KSNV 10/23/12 10/29/12 MTF Early News CM 5-630p MTWTF :30 4 \$1,200.001 0.00 NM 4 \$4,800.00 EARLY NEWS REV RATE & FREQ. FREQ. EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week 10/23/12 10/29/12 MTWTF 4 \$1,200.00 0.00 E16 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 5 KSNV 10/23/12 10/29/12 MTWTF 2 \$1,300.00 0.00 Start/End Time Weekdays Length Rate Rtg Type 5 KSNV 10/23/12 10/29/12 MFWF 2 \$1,300.00 0.00 MTWThF :30(\$4,300.00 0.00 NM See MG 16.6 MTWThF :30(\$4,300.00 0.00 0.00 MTWThF :30(\$4,300.00 0.00 0.00 MTWThF :30(\$4,300.00 0.00 0.00 MTWThF	•			•	3.4n			MTWThE_		.30 \$450.00	0.00 NM		
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KSNV

Order / Rev:

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Advertiser:

Oceguera for Congress

Alt Order #:

06815352

Product Desc:

OCEGUERA 4 CONGRESS

Flight Dates:

10/23/12 - 10/29/12

Estimate:

1188

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